



**YOUR EMPLOYEES
CAN BE INFLUENTIAL
PHILANTHROPISTS**

INSPIRE

EMPOWER

GIVE BACK

MAKE AN IMPACT

EMPOWER YOUR EMPLOYEES BY ALLOWING THEM TO GIVE BACK AND MAKE A CHANGE IN THEIR LOCAL COMMUNITY.

“We have been using e-Pledge for our annual campaign for over 5 years now, and it’s really improved our process. e-Pledge makes it easy for employees to donate, has simplified our administration tasks, and allows us to track our progress in real time.”

Farm Credit Canada

Corporate social responsibility programs are a great way to boost morale in the workplace. Such programs come in many forms and involve enhancing multiple aspects of society in the environmental, social, and economic realms. Many corporations find that their employees become more connected to their workplace when they are given the opportunity to make an impact through philanthropy.

Why partner with United Way Regina? Just like a financial advisor understands your investments, United Way understands your local community and the challenges it faces. We tackle tough problems. By researching to better understand the issues in our communities, advocating for those who don’t have a voice, funding and partnering with the most effective local organizations who create real opportunities and measure the results — we are able to provide help and hope when and where it is needed most.

By partnering with United Way Regina, you can run and manage your corporate fundraising campaigns online. Andar e-Pledge significantly reduces, or even eliminates, the paper forms traditionally used in the course of an employee workplace campaign, resulting in improved efficiency for all parties, reduced administrative costs, and more donor dollars to support our community.



WORKPLACE GIVING: MAKE IT A REALITY

Enable your staff to participate in your company-wide fundraising goals. You can facilitate giving via a donation website that's personalized based on your needs and branded with your corporate messaging and media.

WHAT IS THE TECHNOLOGY INVOLVED?

You can run and manage your online giving campaigns by leveraging the power of software used by United Way. This software, known as Andar e-Pledge, accepts donations and enters all the donor data into a consolidated core database. Having all the information in a core donor-centric database gives all staff and campaign coordinators a real-time picture of fundraising progress. Plus, it gives the ability to receive notifications, pull a variety of status reports, and communicate with donors via email.

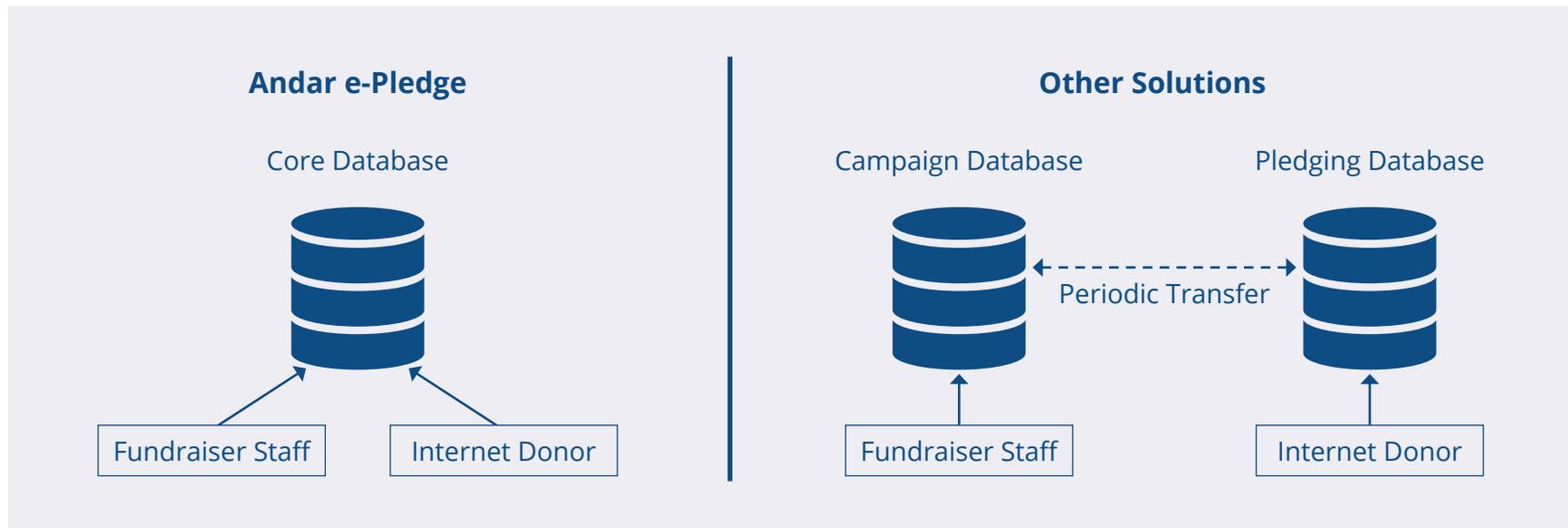
YOUR BENEFITS



An Integrated Database

Andar e-Pledge stands apart from most online giving software because of its security-controlled, direct, real-time link to the donor-centric database. Other online giving tools don't function in real-time, and instead, require a periodic transfer of data between the web server and the database. The Andar e-Pledge solution uses technology to link the donation web page directly to

the core database. This technology makes new pledges instantly visible to campaigners at United Way Regina. Your Employee Campaign Coordinator (ECC) can also view the status of the workplace campaign, including all employee pledges, whether entered online by the employee or entered by personnel from paper pledge forms and other sources of your choosing.





A Personalized Donation Page

You can customize your online donation page with your logo, your unique mission statement, and the appropriate text. Your branding options can be applied globally, or differ depending on office location, by department, or even by employee classification.

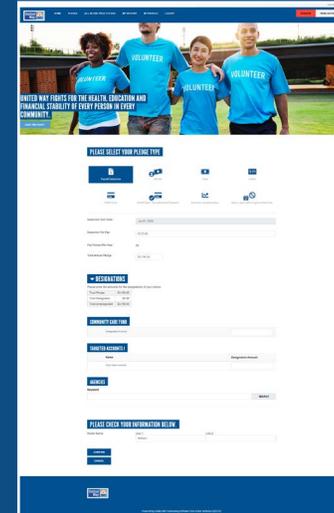


Complete Visibility Every Step of the Way

Your Employee Campaign Coordinator can print up-to-the-moment campaign management data, such as total amount pledged, number of donors, average gift, per-capita gift, and company-defined goals for the entire campaign, or segmented by office location, or department. They also have the ability to print lists that identify if employees donated by pledging online or via traditional paper pledge forms. These lists can also include employees who have opted to make “no pledge this year” and those who have not yet recorded a response. All reports are available in Adobe Acrobat or spreadsheet format.

Who customizes the donation webpage?

United Way Regina can personalize your donation webpage for you, or you can contract the Andar e-Pledge vendor to brand it for you.



Robust Management Options

Employee data can be uploaded into the system to automatically send an easy one-click link to each employee via email. Up-to-the-minute campaign summaries and complete donor history can be viewed at any time, and email notifications can be set up whenever a donor makes a leadership pledge.



Donor Ease of Use

Your employees can donate different pledge types, such as Payroll, Credit Card, “Bill Me,” cash, check, or securities. When donating, they can choose to designate their funds to a company-specific list of agencies and impact areas. If they wish to know more about the company-specific agencies or impact areas, the e-Pledge webpage can display more information about them and also link out to their websites.



A Personalized Donor Experience

Your company’s campaign status is available for each of your employees to view at a global level, or by office location, department, and segments you have created. Active donors can also review their giving history by accessing their accounts at any time. The information visible to them can include a list of the most recent pledge transactions (whether from residential gifts, or gifts pledged through previous employers) and their ‘bill me’ type of pledges.





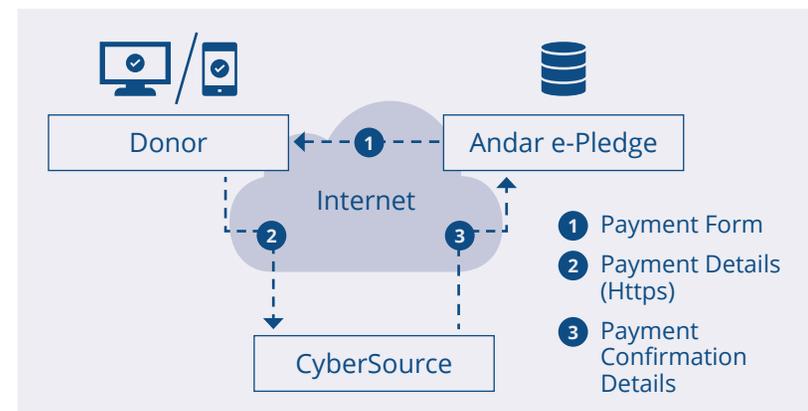
Easy Access

SAML Single Sign-On (SSO) is available so that your employees can click on a link within your corporate intranet and be taken to the pledge webpage without having to log in with their username and password an additional time. Plus, with SSO set up, you can create new individual accounts for new employees, update existing accounts, and create or update employee relationships. (If you decide not to release employee lists to your partnering United Way, your employees can register to create an account before proceeding to the online giving pages.)



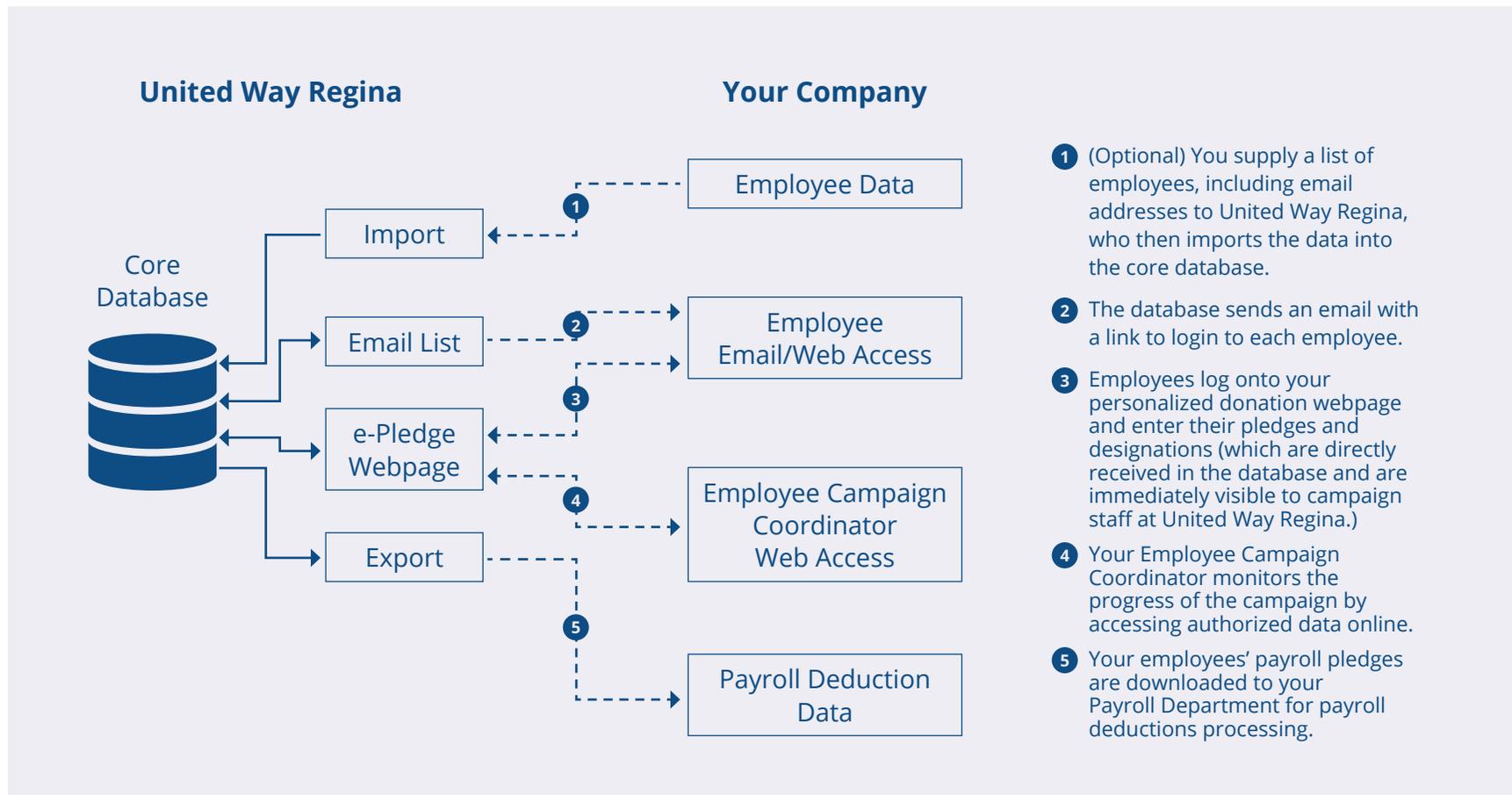
Safe Online Transactions

All donations processed using Andar e-Pledge can be set up to be Payment Card Industry (PCI) compliant to ensure the security of all credit card transactions. The system is secure because it does not transmit, process, or store credit card information. Instead, all credit card data is directly sent from the donation webpage to CyberSource (an e-commerce credit card payment system management company.) After CyberSource processes the payment, it sends the authorization results back to the core database to be recorded for campaign tracking purposes. Andar e-Pledge follows the Open Web Application Security Project (OWASP) standards to minimize security risks and mitigate the possibility of cyber threats.



A BIG-PICTURE LOOK AT THE PROCESS

When online pledges are made, information travels back and forth between your company and the United Way Regina’s core database. Below is an account of what happens and when it happens in simple step by step instructions.



WHY USE ANDAR E-PLEDGE?

Team-building fun, inspiration-sparking experiences, and pulling together for a better world!

Every year, workplaces in Regina run their own United Way Regina employee giving campaigns. These campaigns inspire donors to support our community's most vulnerable people by raising millions of dollars.

Workplace campaigns are a powerful way to unite employees around a common cause. Join the hundreds of organizations changing lives right here in our community.

If you are interested in moving your company's campaign to the e-Pledge platform, we will need confirmation **NO LATER than July 15, 2020.**

Please contact your United Way Regina Representative to begin your Andar e-Pledge campaign preparations TODAY!



Andar e-Pledge is an Andar Software module. Nonprofit organizations use Andar Software's integrated technology solutions to drive positive change. With our tools, nonprofits can gather and distribute donations, maintain client relationships, manage their websites and marketing communications, administer events, recruit volunteers, and much more. Over four hundred customers make an impact by processing \$5 billion in annual donations with Andar Software.