

# 2016 / 2017 ANNUAL REPORT



**United Way**  
Regina



DO YOU KNOW WHAT YOUR DONATION LOOKS LIKE?

# OPPORTUNITY

Realizing that Hadden was struggling with learning to read, his parents and teachers were able to intervene early, addressing his challenges with the help of various United Way Regina initiatives.

Because of United Way supporters like you, children like Hadden have the supports and opportunities they need to reach their full potential.

Visit [www.unitedwayregina.ca](http://www.unitedwayregina.ca) for more information.



**United Way**  
Regina

**EVERY** year is different  
but, some things never change  
from our Board of Director's  
to our Senior Leadership Team  
to our Staff – we remain accountable to you.

## BOARD OF DIRECTORS

**Susan Zwarych**

Conexus Credit Union (now retired)

**Judith May**

Retired

**Brent Sjoberg**

Brandt Developments Ltd

**Shelley Paterson**

Solvera Solutions

**Bryan Burnett**

Information Services Corporation

**Bruce Willis**

KPMG

**Lynn Allan**

Ministry of Social Services

**Greg Bamford**

Service Canada

**Rosalee Longmoore**

Registered Nurse

**Darren McKee**

Saskatchewan School Boards Association

**Dean Rae**

Regina Police Service

**Brad Vance**

Greystone Managed Investments Inc.

**Michael Redenbach**

Regina Qu'Appelle Health Region

**Cindy Kobayashi**

Mother Theresa Middle School (formerly)

**Donna Ottenson**

Appointed Labour Representative: CUPE Representative

**Shobna Radons**

Appointed Labour Representative: Canadian Union of Postal Workers

## OFFICERS OF THE CORPORATION

Board Chair – **Susan Zwarych**

Vice Chair – **Judith May**

Chair, Governance Committee – **Bryan Burnett**

Chair, Audit & Risk Committee – **Brent Sjoberg**

Chair, Resource Development Committee – **Shelley Paterson**

Chair, Community Investment Committee – **Cindy Kobayashi**

## MEET THE UNITED WAY REGINA STAFF

For more information, visit: [www.unitedwayregina.ca/about-us/staff](http://www.unitedwayregina.ca/about-us/staff)





## Our Mission

To improve lives and build community by engaging individuals and mobilizing collective action.

## Our Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Encourage and promote volunteerism and volunteer leadership
- Respect community wisdom and encourage citizen involvement
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership in social change
- Embrace diversity



# Leadership Report

**Change.** It challenges us. It creates opportunities. It evolves our thinking and insists that we work differently.

In Saskatchewan, our cities are adapting to changing demographics. According to the 2016 census, our province's population grew at an annual rate of 1.2% per year from 2011 to 2016. Regina and Saskatoon absorbed 89% of the 65,000 population increase from 2011 to 2016. As the needs in our cities evolve, United Way Regina must change our approach in tackling persistent social issues and stay a step ahead of emerging ones.

Over the past few years, we made improving educational outcomes for children and youth a top priority. Reading proficiency by third grade is the most important predictor of school success and high school graduation. We launched our Third Grade Reading Initiative to support students in having a solid start. Achieving and sustaining gains in third grade reading proficiency will require sustained diligence, community leadership and effective collaboration across sectors. By putting children at the center of our work, we are truly creating long-term change that will impact future generations.

United Way is committed to helping Saskatchewan residents get connected with the services they need. Together with United Way Saskatoon & Area, our goal is to present accurate, well-organized and easy-to-find information to ensure that all people have find help where and when they need it the most. 211 Saskatchewan captures unique and valuable data about people's experience seeking and accessing services. This data provides a rich source of insights and indicators to inform our decision-making, service planning and future investments.

We are constantly striving to enhance our ways of working. In the months ahead, we'll be engaging and consulting with our community to develop a new strategic plan. This plan is the next step in an ongoing evolution towards maximizing our impact. And we are committed to doing even more to take our work to the next level. We believe that in transforming the way we work; we can do more to transform this city.

Together, we can improve lives locally.

Thank you!

A handwritten signature in black ink, reading "Susan Zwarych".

Susan Zwarych  
United Way Regina Board Chair

A handwritten signature in black ink, reading "Robyn Edwards-Bentz".

Robyn Edwards-Bentz  
United Way Regina CEO



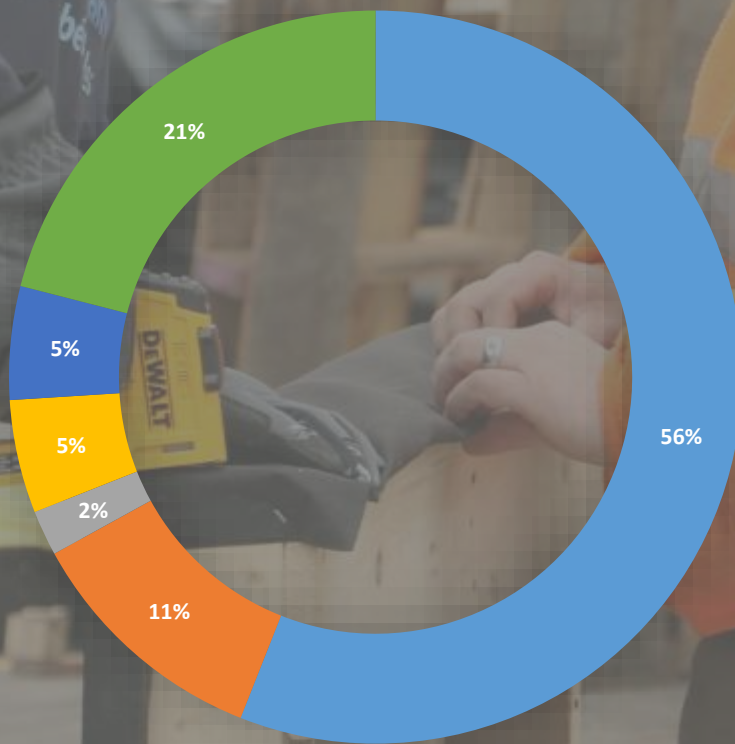
# OUR COMMITMENT TO YOU

We work to ensure that your generous gift serves the highest purpose and leveraged to make the greatest impact towards improving lives and building a stronger community.

**We value the trust you place in us.**

To ensure our donors have full confidence, United Way Regina recognizes donors' rights and have permission to use the Donor Bill of Rights from the Association of Fundraising Professionals.

## Community Impact Investments



- Community Funds Grants to Funded Partners
- Donor Designations (Other registered charities & United Ways)
- 211 Saskatchewan
- 3rd Grade Reading Initiatives (i.e. Summer Success, Classroom Libraries, etc)
- Community Engagement & Capacity Building
- Non-Profit Support & Other Initiatives



# Financial Report

for period ending June 30, 2016

In 2016-17, Saskatchewan's economy faced many challenges which had far reaching affects beyond the oil and gas, impacting government, business and individuals. This, coupled with declining charitable giving trends, was felt by United Way Regina like many other non-profit and charitable organizations.

Total revenues in the 2017 fiscal year were \$3.76 million compared to \$4.06 million in 2016. While overall revenues declined, a cautious approach and strategic investment of funds in the community allowed the organization to minimize the deficit to the Operating Fund to \$163,425.

Notable Community Impact investments for 2017 included \$1.85 million to funded partners, \$375,000 to other charities/agencies and \$1.07 million in various areas such capacity building and non-profit support, 211 Saskatchewan, stakeholder engagement, as well as initiatives targeting 3<sup>rd</sup> grade reading levels. Total Community Impact expenses amounted to over \$3.34 million dollars in the 2016-17 fiscal year, supporting a variety of targeted community initiatives with a mandate to mobilize collective action in United Way's three key focus areas.

Total net assets at June 30, 2017 were calculated at \$3.88 million, as compared to \$3.96 million the year prior. While assets saw a minor decrease, the organization maintained benchmarks established in the Investment Policy, as well as the minimum internally-restricted reserves set forth in the Governance Policies. These outcomes signal considerable financial strength and adherence to risk-management guidelines. Throughout the year, several strategies were also established in an effort to further diversify revenue and mitigate unintentional losses to net assets preparing the United Way for future change.

As part of its mandate, the Audit & Risk Management Committee for United Way Regina conducted a full review of the 2017 Financial Statements, along with the controls over accounting and financial reporting, in consultation with Virtus Group LLP. The Committee is satisfied with the results of the audit review, inclusive of an *in camera* session with the auditors, and can assure all United Way Regina stakeholders that its resources are being managed both appropriately and effectively.

On behalf of the Board of Directors, it is my pleasure to present the United Way Regina's Summary Financial Statements report for the fiscal year ending June 30, 2017.

A handwritten signature in dark ink, appearing to read "B Sjoberg".

Brent Sjoberg  
Chair, Audit & Risk Management



**VIRTUS  
GROUP**  
Chartered Professional Accountants  
& Business Advisors LLP

## **INDEPENDENT AUDITORS' REPORT ON SUMMARY FINANCIAL STATEMENTS**

**To the Members  
United Way of Regina**

The accompanying summary statements, which comprise the summary statement of financial position as at June 30, 2017 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way Regina for the year then ended June 30, 2017. We expressed an unmodified audit opinion on those financial statements in our report dated October 4, 2017.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of United Way of Regina.

### *Management's Responsibility for Financial Statements*

Management is responsible for the preparation of a summary of the audited financial statements.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

### *Opinion*

In our opinion, the summary financial statements derived from the audited financial statements of United Way of Regina for the year ended June 30, 2017 are a fair summary of those financial statements.

**October 4, 2017  
Regina, Saskatchewan**

*Virtus Group LLP*  
**Chartered Professional Accountants**



# AUDITED FINANCIAL STATEMENTS

## United Way of Regina

### SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2017

(with comparative figures as at June 30, 2016)

	Operating Fund	Tomorrow Fund	Total 2017	Total 2016
<b>Assets</b>				
Cash and short term investments	\$ 1,255,399	\$ -	\$ 1,255,399	\$ 1,184,682
Pledges receivable	849,538	-	849,538	983,700
Accounts receivable and prepaid expenses	26,006	-	26,006	24,352
Investments	392,321	1,338,607	1,730,928	1,846,080
Tangible capital assets	334,964	-	334,964	376,804
<b>Total Assets</b>	<b>\$ 2,858,228</b>	<b>\$ 1,338,607</b>	<b>\$ 4,196,835</b>	<b>\$ 4,415,618</b>
<b>Liabilities</b>				
Accounts payable	\$ 64,719	\$ -	\$ 64,719	\$ 94,297
Deferred revenue	90,755	-	90,755	105,255
Funds held in trust	29,711	-	29,711	50,442
Deferred contributions	130,390	-	130,390	207,666
	315,575	-	315,575	457,660
<b>Net Assets</b>	<b>2,542,653</b>	<b>1,338,607</b>	<b>3,881,260</b>	<b>3,957,960</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 2,858,228</b>	<b>\$ 1,338,607</b>	<b>\$ 4,196,835</b>	<b>\$ 4,415,620</b>

### SUMMARY STATEMENT OF OPERATIONS

Year ended June 30, 2017

(with comparative figures for the year ended June 30, 2016)

	Operating Fund	Tomorrow Fund	Total 2017	Total 2016
<b>Revenue</b>				
Net campaign revenue	\$ 3,409,493	\$ -	\$ 3,409,493	\$ 3,735,153
Contributions and grants	175,347	-	175,347	255,520
Investment and other income	74,214	101,212	175,426	67,373
	3,659,054	101,212	3,760,264	4,058,046
<b>Expenses</b>				
Fundraising expenses	480,803	14,486	495,289	574,365
Net revenue available for Community Impact	3,178,251	86,726	3,264,977	3,483,681
<b>Community Impact expenses</b>				
Funded partner investments	1,853,943	-	1,853,943	2,096,553
Donor-directed to other charities	375,533	-	375,533	228,039
Other community impact investments	1,075,236	-	1,075,236	1,236,665
United Way of Canada dues	36,965	-	36,965	43,509
<b>(Deficiency) excess of revenue over expenses</b>	<b>\$ (163,425)</b>	<b>\$ 86,726</b>	<b>\$ (76,699)</b>	<b>\$ (121,085)</b>

Note: A copy of the complete audited financial statements is available on our website at [www.unitedwayregina.ca](http://www.unitedwayregina.ca).

# TOP 30

## FUNDRAISING WORKPLACES

Each year, Corporate Giving and Employee Workplace Giving creates significant positive change in our community. When you give to United Way, we understand that you expect the best investment possible to make a difference in the lives of people who need it the most. That's why United Way works hard to ensure that every dollar and volunteer hour is strategically invested for the greatest impact possible. **Thank you for your ongoing support and trust.**

### Top 30 Workplace Campaigns

1. Government of Saskatchewan
2. Farm Credit Canada
3. Greystone Managed Investments
4. Great-West Life, London Life, Canada Life
5. Government of Canada Workplace Charitable Campaign
6. Co-operative Life Insurance Company
7. SaskPower
8. University of Regina
9. RBC Royal Bank
10. PCL Construction
11. Regina Public School Board
12. The Hill Companies
13. SaskEnergy
14. MLT Aikins
15. City of Regina
16. CIBC
17. Wheaton Chevrolet Ltd.
18. Conexus Credit Union
19. BMO Financial Group
20. TD Bank Group
21. Costco Wholesale
22. SaskTel TelCare
23. Enbridge Inc.
24. Solvera Solutions
25. Information Services Corporation
26. Consumers' Co-operative Refineries
27. Saskatchewan Government Insurance
28. Concentra Financial
29. Crown Investments Corporation of Saskatchewan
30. Virtus Group LLP



# THANKS A MILLION

United Way Regina would like to acknowledge the remarkable generosity of the following partners, whose outstanding 2016 contribution of over \$1 MILLION to United Way Centraides across the country creates opportunities for a better life for everyone.

## \$10 Million+



Canadian Labour Congress  
Congrès du travail du Canada



RBC  
Royal Bank



Bank

## \$1 Million+

- Bell
- Canada Revenue Agency
- Canadian Office and Professional Employees Union (COPE)
- Canadian Union of Public Employees (CUPE)
- CGI
- CN
- Costco Wholesale Canada Ltd.
- Deloitte
- Department of National Defence
- Desjardins Group
- Enbridge Inc.
- Federal Service Retirees
- Ford Motor Company of Canada, Limited and Employees

- Great-West Life, London Life and Canada Life
- KPMG LLP
- Manulife
- PCL Construction
- Public Service Alliance of Canada (PSAC)
- Public Services and Procurement Canada
- Rogers Communications
- Scotiabank
- Service Employees International Union (SEIU)
- Sun Life Financial
- TransCanada Corporation
- Unifor Canada
- United Way Centraide
- UPS Canada and UPS SCS Canada



## Stronger Together

No problem is so big that we can't solve it together. It will take all of us – the Game Changers, the Handraisers, the Trendsetters and YOU – united with a common vision and purpose.

To get involved, visit us at  
[www.unitedwayregina.ca](http://www.unitedwayregina.ca)



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**United Way**  
Regina

