

2019-2020

Annual Report



United Way
Regina





Our Mission

Ignite the desire in everyone to improve lives by mobilizing our community for lasting social change

Our Vision

To build a strong, caring community where everyone has the opportunity to live a good life



Our Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

Message from the Board Chair and CEO

On behalf of the Board of Directors and staff of United Way Regina, we are pleased to share our 2019-2020 Annual Report. While much has changed in the last six months with the onset of the COVID-19 pandemic, our focus to support kids to be all they can be has remained steady.

Through government partnerships and your generous gifts, United Way has been able to act quickly and respond to community needs. United Way Regina proudly played a significant role in the coordination and grant management of federal funds, receiving over one million dollars in June and then quickly and efficiently distributing the funds by the end of July 2020. The funds were intended to help local charities adapt their frontline services to better support the most vulnerable individuals during the pandemic.

As we adapt, navigate and respond, COVID-19 has accelerated the need for our organization to become more digital. The COVID-19 crisis is our catalyst to adopt new digital platforms to offer a meaningful, personalized giving experiences for our donors. Paired with data collected by 211 Saskatchewan, we can help donors realize their philanthropic goals by matching their interests with pressing community needs. As we begin to layer 211 data with funding and impact data, United Way will be in a position to paint a clearer picture of both the demand for and the supply of services to better inform our community investment strategies. Armed with data-driven strategies and local

expertise, we will improve more lives and contribute to building a better system of care.

It is impossible to overstate our gratitude for the wisdom and generosity of our local community partners, donors, supporters and volunteers. No one knows what the medium to long-term impacts of COVID-19 will be. But you can count on United Way to listen and learn with the community along the way. And because of you, we are well prepared to act rapidly and in unison to support local communities.

With gratitude,



Darren McKee
Board Chair



Robyn Edwards-Bentz
Chief Executive Officer



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United Way Regina Board of Directors

United Way Regina's Board of Directors and Committee members have diverse backgrounds, experiences and perspectives. THANK YOU for generously sharing your time, talent and expertise with United Way.

2019-2020 Table Officers and Directors



Board Chair
Darren McKee
Saskatchewan School
Board Association



Chair of Resource
Development Committee
Michael Redenbach
Sun Life Financial



Past Chair & Chair
of Governance Committee
Judith May
Retired



Marg Romanow
Saskatchewan Union
of Nurses



Vice-Chair
Pamela Fiske
Integra Consulting



Wendy Daku
Retired



Chair of Audit &
Risk Committee
Rosalee Longmoore
Retired

Members of Board Committees

Audit & Risk Committee

Lorna Hamilton, The Co-operators

Governance Committee

Chad Hilton, BMO

United Way Regina recognizes the outstanding contributions and exceptional leadership of long-standing board members with terms ending at the 2020 Annual General Meeting, including: Judith May, Bryan Burnett and Rosalee Longmoore.



Dean Rae
Regina Police Service



Karen Dackiw
Regina Humane Society



Rob Currie
Ministry of Education



Kristél Kriel
MLT Aikins LLP



Amy McGregor
SaskTel



Karthik Malladi
KPMG LLP



Garion Carlson
Farm Credit Canada



Bryan Burnett
Information Services
Corporation



Jacq Brasseur
UR Pride Centre for Sexuality
& Gender Diversity



Jordan Sleightholm
Bridges & Bonds Financial
Strategy & Managed
Accounting

Audit & Risk Committee Report

In 2020, the world abruptly changed when on March 11, the World Health Organization declared a global pandemic for the COVID-19 virus. Like no other time in recent history, all entities, whether government, for-profit business, educational institution, non-profit organization or a charity, all had to pivot and abruptly change their way of doing business, their processes and the way they serve their stakeholders.

United Way Regina was no different. United Way Regina sustained a focus on the ongoing need for continuous innovation, enhanced processes, reinvention and an elevated volunteer and donor experience.

While doing so, the organization also stepped up as a partner to manage and distribute funds on behalf of the Government of Canada's Emergency Community Support Fund (ECSF) and New Horizons for Seniors Program, ensuring immediate essential community services continued during the pandemic. This partnership provided an opportunity for United Way Regina to expand our support to communities across Southern Saskatchewan.

Total revenues in the 2020 fiscal year for the primary Operating Fund were approximately \$4.17 million, compared to \$3.85 million in 2019, displaying our partners and donors ongoing commitment to show their local love. While overall revenues increased, approximately \$480,000 was received unexpectedly which resulted in the organization realizing a surplus to the Operating Fund of \$233,272. In addition to the primary Operating Fund, \$1,226,826 of designated revenue was received in our

COVID-19 Response Fund, with the majority of these funds relating to federal government funding earmarked for distribution to other charities and NPOs before the end of July 2020.

Notable Community Impact investments for 2020 included over \$1.5 million to funded partners, \$131,901 for COVID-19 response efforts, \$242,826 to donations designated to other charities/agencies, and almost \$470,000 to 211 Saskatchewan.

In addition, almost \$1.1 million was invested in various Community Impact initiatives, both in staffing and programming expenses, to support volunteer engagement, non-profit sector support and assessment, and signature initiatives related to improving third grade reading outcomes such as Summer Success and Campaign to Grade Level Reading.

Total Community Impact expenses amounted to over \$3.35 million dollars out of Operating Fund & almost \$132,000 out of the COVID-19 Response Fund in the 2019-20 fiscal year, supporting a variety of targeted community initiatives with a mandate to mobilize

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collective action in United Way's three key focus areas, while also supporting vital services affected by the COVID-19 pandemic.

Total net assets at June 30, 2020 were calculated at \$6.02 million, as compared to \$4.68 million the year prior, predominately mirroring several advances on funding to be expended in the last half of 2020, as well as a modest fiscal surplus. During the year, the organization maintained the overarching benchmarks established in the Investment Policy, as well as the minimum and maximum internally-restricted reserves set forth in the Governance Policies. These outcomes signal considerable financial strength and adherence to risk-management guidelines.

As part of its mandate, the Audit & Risk Committee for United Way Regina conducted a full review of the 2020

Financial Statements, along with the controls over accounting and financial reporting, in consultation with Virtus Group LLP. The Committee is satisfied with the results of the audit review, inclusive of an in camera session with the auditors, and can assure all United Way Regina stakeholders that its resources are being managed both appropriately and effectively.

On behalf of the Board of Directors, it is my pleasure to present the United Way Regina's Summary Financial Statements report for the fiscal year ending June 30, 2020.

Thank you,

Rosalee Longmoore

Chair, Audit & Risk Committee

INDEPENDENT AUDITORS' REPORT ON SUMMARY FINANCIAL STATEMENTS

**To the Members
United Way of Regina**

Opinion

The summary financial statements, which comprise the summary statement of financial position as at June 30, 2020 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way of Regina for the year ended June 30, 2020.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, which were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditors' report thereon, therefore, is not a substitute for reading the audited financial statements and the auditors' report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated September 22, 2020.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements based on the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to report on Summary Financial Statements*.

**September 22, 2020
Regina, Saskatchewan**

VIRTUS GROUP LLP
Chartered Professional Accountants

United Way of Regina

SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2020

(with comparative figures as at June 30, 2019)

	Operating Fund	Tomorrow Fund	Total 2020	Total 2019
Assets				
Cash and short term investments	\$ 3,869,542	\$ -	\$ 3,869,542	\$ 2,033,017
Pledges receivable	731,923	-	731,923	829,493
Accounts receivable and prepaid expenses	30,686	-	30,686	78,040
Investments	855,318	1,311,899	2,167,217	2,270,202
Tangible capital assets	146,167	-	146,167	180,091
Total Assets	\$ 5,633,636	\$ 1,311,899	\$ 6,945,535	\$ 5,390,843
Liabilities				
Accounts payable	\$ 53,347	\$ -	\$ 53,347	\$ 73,121
Deferred revenue	-	-	-	20,714
Funds held in trust	425,113	-	425,113	410,984
Deferred contributions	445,601	-	445,601	202,236
	924,061	-	924,061	707,055
Net Assets	4,709,575	1,311,899	6,021,474	4,683,788
Total Liabilities and Net Assets	\$ 5,633,636	\$ 1,311,899	\$ 6,945,535	\$ 5,390,843

SUMMARY STATEMENT OF OPERATIONS

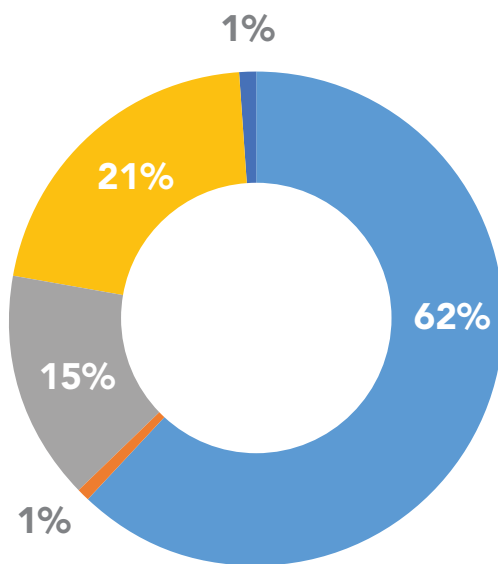
Year ended June 30, 2020

(with comparative figures for the year ended June 30, 2019)

	Operating Fund*	COVID-19 Response Fund	Tomorrow Fund	Total 2020	Total 2019
Revenue					
Net campaign revenue	\$ 3,343,908	\$ 76,949	\$ -	\$ 3,420,857	\$ 3,084,488
Contributions and grants	788,428	1,149,877	-	1,938,305	585,956
Investment and other income	38,888	-	9,488	48,376	178,775
	4,171,224	1,226,826	9,488	5,407,538	3,849,219
Expenses					
Fundraising expenses	585,389	-	-	585,389	566,269
Net revenue available for Community Impact	3,585,835	1,226,826	9,488	4,822,149	3,282,950
Community Impact expenses					
Funded partner and COVID-19 investments	1,514,405	97,007	-	1,611,412	1,289,400
Donor-directed to other charities	242,826	-	-	242,826	211,321
Other community impact investments	1,564,183	34,895	-	1,599,078	1,455,314
United Way of Canada dues	31,148	-	-	31,148	31,661
	3,352,562	131,902	-	3,484,464	2,987,696
Excess of revenue over expenses	\$ 233,269	\$ 1,094,924	\$ 9,488	\$ 1,337,685	\$ 295,254

*Operating Fund presented in Summary Statement of Operations includes the following sub-funds: Tangible Capital Assets, Community Use Reserve & General Operating Fund

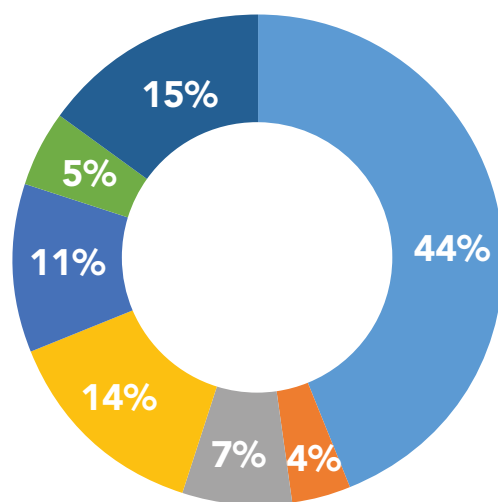
The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at June 30, 2020 and for the period then ended. The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements. Management prepared these summary financial statements ensuring the information agrees with the related information in the audited financial statements, major subtotals, totals and comparative information agrees with the audited financial statements and information in the audited financial statements dealing with matters having a pervasive or significant effect are contained in the summary financial statements. A copy of the complete audited financial statements are available on our website at www.unitedwayregina.ca.



How the money came in

- Net campaign revenue
- COVID Response Fund
- Contributions & Grants
- Emergency Community Response Fund
- Investments & Other income

View our full Financial Statements and our 2019-2020 Community Impact Report in detail: www.unitedwayregina.ca



Where your gifts were invested

- Community Fund Grants to Funded Partners
- COVID-19 Grants & Supports
- Donor Designations (Other registered charities and United Ways)
- 211 Saskatchewan
- Campaign for Grade Level Reading (including Summer Success)
- Community Engagement & Capacity Building
- Non-Profit Support & Other Initiatives



Through government partnerships and your generous gifts, United Way has been able to act quickly and respond to community needs.



2020 Governance Committee Report

For United Way, success means measureable improvements in the communities we serve. Setting high standards for ourselves and for our local community partners is critical for that success.

United Way strives to provide leading examples and good practices across the United Way Movement. Annually, all United Ways must meet standards of performance and accountability as set out by United Way Centraide Canada.

Governance

At United Way Regina, we are led by an active, responsible and voluntary governing board to ensure effective governance over the policies and financial resources of our organization. The community-minded individuals serving on the board are responsible for setting our strategic direction and advancing our mission.

Financial Accountability

Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be our top priority. We exercise the highest standards of financial accountability and transparency. Each year we complete annual financial statements in accordance with Generally Accepted Accounting Principles and publish within six months of our year end. In addition, our organization's full financial

statements and annual report from the previous three years are posted on our website.

Diversity

We live in increasingly diverse communities and it is essential for United Way Regina to reflect this diversity in volunteers and staff to ensure representation, understanding and engagement. That's why we have made diversity our priority and will continue to work on locally developed policies to ensure that we broadly reflect the diversity of the community we serve.

In the upcoming fiscal year, we will be embarking on a board recruitment and selection process. Our intent is to create a process that will encourage diversity and prevent exclusion or discrimination on the basis of disability, age, gender, sexual orientation, race, ethnicity, religion, language, socio-economic status, and other factors relevant to the community.

Driving Innovation

During COVID-19, we've had to quickly re-evaluate the way we connect with our donors and supporters. Like most organizations, our accelerated use of technology has dramatically changed how we connect. Our future

success depends on our ability to mobilize volunteers even from the comfort of their home and connect them with people in need. To keep pace, we are preparing for a giant leap forward in technology to create an effortless donor experience for many, especially donors in the workforce, and enabling inspiring solutions for corporations and organizations with a desire to build social good.

Our Sustainable Future

In 2019, our United Way extended our reach to support surrounding communities who had decades of experience with building strong relationship with United Way donors and supporters in their community but could no longer keep the doors open to their local offices. We are grateful for the collaborative relationships established in Moose Jaw, Swift Current and Weyburn. We look forward to working collaboratively and providing an exceptional donor or volunteer experience in all communities we serve.

Thank you,

Judith May

Chair, Governance Committee

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Thank you for showing your local love.



United Way
Regina

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