



**UNITED FOR CHANGE**

**SPONSORSHIP PACKAGE**



## Who We Are

**United Way fights for the health, education, and financial stability of every person in every community.**

We invest in the most effective local programs to create opportunities and change lives forever.

We tackle tough problems. By researching to better understand the issues in our communities, advocating for those who don't have a voice, funding and partnering with the most effective local organizations who create real opportunities and measure the results – we are able to provide help and hope when it is needed most.

Our organization is rapidly adapting and developing important new strategies and capabilities to deliver our shared mission and grow our relevance, revenue and impact in communities.

By better understanding the needs of those we aim to serve, we will improve our efforts in reducing poverty, closing the achievement gap, addressing systemic inequities and racism in order to build stronger, more inclusive communities for all.



The image features two spotlights at the top corners, casting beams of light that converge on a central white oval. Inside this oval, the text 'UNITED FOR CHANGE' is displayed. 'UNITED' is in a light grey, sans-serif font, 'FOR' is in a small red circle, and 'CHANGE' is in a larger, bold red, sans-serif font.

# UNITED FOR CHANGE

Every year, to a room packed with hundreds of leaders in business, and government United Way Regina recognizes extraordinary community contributions at the United for Change Awards. Together, we honour the people, organizations, partnerships, agencies and neighbourhood groups that work tirelessly, passionately and collectively to help make change happen—ultimately delivering measureable, local impact for the people who need us most.

**UNITE** with us to shine a spotlight on the Game Changers who are helping to drive impact and build a stronger community for all!

**WE ARE SAVING A SEAT JUST FOR YOU!**

A graphic of a spotlight shining down on a white oval. The background is black, and the spotlight beam is a gradient of grey.

## SPOTLIGHT SPONSOR

**\$15,000**

- Event Celebration will be referred to as “United for Change Championed by (company name)” in all marketing & communications materials.
- Complimentary Table of 8
- Speaking opportunity at event 3-5 minutes
- Company Representative to assist with distribution of awards on stage
- Signage on podium at event
- Recognition on social media, website, and event big screens

Come into the spotlight as one of our sponsors and help us celebrate!

A graphic of a spotlight shining down on a white oval. The background is black, and the spotlight beam is a gradient of grey.

## AWARD SPONSOR

**\$1,500**  
**(5 available)**

- **Award Categories:** United for Change Award, Hand Raiser Award, Red Feather Loyalty Award, Lifetime Award, Game Changer Award
- Presentation of award category to award recipient
- Logo recognition during event
- 2 Complimentary tickets

The image features a black background with two silver spotlights at the top corners. Each spotlight projects a wide, grey beam of light that converges towards a central white oval at the bottom. The text is centered within this oval and below it.

**Interested In Being In The  
Spotlight?**

**CONTACT US!**

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