

2018-2019

Annual Report



United Way
Regina



Together, we improve lives locally

Our Mission

Ignite the desire in everyone to improve lives by mobilizing our community for lasting social change

Our Vision

To build a strong, caring community where everyone has the opportunity to live a good life

Our Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity





Showing Our Local Love

Message from the Chair and CEO

On behalf of the Board of Directors and staff of United Way Regina, we are pleased to share our 2018-2019 Annual Report. For the past 60 years under the name United Way Regina, we have connected people in our community with pressing local issues that are most important to them.

This annual report shines a light on the people and communities we helped, as well as those who made it possible. It highlights our individual and collective efforts in helping kids to be all they can be, moving individuals and families from poverty to possibility and ultimately building stronger communities.

What continues to binds us together is a powerful sense of belonging to each other and a deep love for the place we call home. United Way believes that we are greater than the sum of our parts and that we all reap the rewards when we roll up our sleeves and work together.

Every day, our communities are faced with obstacles that are difficult to face and too hard to ignore. Poverty. Illiteracy. Inequity. Hunger. Homelessness. Local issues are #UNIGNORABLE. But there is hope.

Together, with our problem solvers, hand raisers and game changers, we make a difference by supporting our youngest citizens. The smartest investment we can make is in our children because when they reach their full potential – we all win.

Sincerely,



Judith May
Board Chair
United Way Regina



Robyn Edwards-Bentz
Chief Executive Officer
United Way Regina

United Way Regina Board of Directors

Directors

Judith May

Board Chair
Retired

Susan Zwarych

Past Chair
Retired

Rosalee Longmoore

Chair, Audit & Risk
Retired

Bryan Burnett

Chair, Governance
Information Services Corporation

Michael Redenbach

Chair, Resource Development
Sun Life Financial

Darren McKee

Incoming Board Chair
Saskatchewan School Board
Association

Donna Ottenson

RDLC Appointed Labour Rep

Marg Romanow

RDLC Appointed Labour Rep

Greg Bamford

Service Canada

Dean Rae

Regina Police Service

Brad Vance

TD Greystone Asset Management

Bruce Willis

KPMG LLP Regina

Jacq Brasseur

UR Pride Centre for Sexuality
& Gender Diversity

Treena Amyotte

Muscowpetung Saulteaux
Nation #80

Garion Carlson

Farm Credit Canada

Pamela Fiske

Integra Consulting

Amy McGregor

SaskTel

Karen Mercier

Regina Humane Society

Jordan Sleightholm

Bridges & Bonds

Rob Currie

Ministry of Education

Committee of the Board Members

(Non-Board Members)

Audit & Risk Committee

Karthik Malladi
Betty Hoffart

United Way Regina recognizes the outstanding contributions and exceptional leadership of long-standing board members with terms ending at the 2019 Annual General Meeting, including: Susan Zwarych, Donna Ottenson, Greg Bamford, Brad Vance and Bruce Willis. Special thanks to Betty Hoffart who ends her term with the Audit & Risk Committee.

Audit & Risk Committee Report

In 2019, United Way Regina sustained a focus on the ongoing need for continuous innovation, enhanced processes, reinvention and an elevated customer/donor focus. Like many other businesses and non-profits alike, United Way Regina, as well as other United Ways across the province, continue to live in the era of disruption, and the organization sees these key strategies as imperative to their success moving forward.

Total revenues in the 2019 fiscal year were approximately \$3.85 million, compared to \$3.7 million in 2018, displaying our partners and donors ongoing commitment to show their local love. While overall revenues increased, United Way Regina opted for a cautious approach and strategic investment of funds in the community based on recent donation trends, which resulted in the organization realizing a surplus to the Operating Fund of \$262,519.

Notable Community Impact investments for 2019 included almost \$1.3 million to funded partners, \$211,000 to donations designated to other charities/agencies, and \$435,000 to 211 Saskatchewan. In addition, over \$1 million was invested in various Community Impact initiatives, both in staffing and programming expenses, to support volunteer engagement, non-profit sector support and assessment, and signature initiatives related to improving third grade reading outcomes such as Summer Success and Campaign to Grade Level Reading. Total Community

Impact expenses amounted to nearly \$2.99 million dollars in the 2018-19 fiscal year, supporting a variety of targeted community initiatives with a mandate to mobilize collective action in United Way's three key focus areas.

Total net assets at June 30, 2019 were calculated at \$4.68 million, as compared to \$4.39 million the year prior, mirroring the fiscal surplus. During the year, the organization maintained benchmarks established in the overarching Investment Policy, as well as the minimum and maximum internally-restricted reserves set forth in the Governance Policies. These outcomes signal considerable financial strength and adherence to risk-management guidelines. Throughout the year, several strategies continued in an effort to further diversify revenue and mitigate unintentional losses to net assets preparing the United Way for future change and further community investment opportunities that may arise. We also continue to examine innovative ways to increase our capacity to effectively serve the most vulnerable in our community and across the province.

As part of its mandate, the Audit & Risk Committee for United Way Regina conducted a full review of the 2019 Financial Statements, along with the controls over accounting and financial reporting, in consultation with Virtus Group LLP. The Committee is satisfied with the results of the audit review, inclusive of an in

2018-2019 Community Investment Highlights

Total Investment: \$2,956,035

Some Highlights of Community Investments

High-Impact Programs by Funded Partners:	\$1,289,400
Donor Designations to Other Charities:	\$211,321
211 Saskatchewan:	\$434,824
Campaign for Grade-Level Reading Initiatives:	\$310,339

Some Highlights of Revenue Diversification*

Corporate Giving:	\$1,173,619
Workplace Employee Giving:	\$1,756,197
Workplace Special Events:	\$326,490
Individual Donors (Non-Workplace Giving):	\$181,666
Grants:	\$310,360

*Note: Figures listed are gross amounts (prior to pledge loss).

camera session with the auditors, and can assure all United Way Regina stakeholders that its resources are being managed both appropriately and effectively.

On behalf of the Board of Directors, it is my pleasure to present the United Way Regina's Summary Financial Statements report for the fiscal year ending June 30, 2019.

Thank you,

Rosalee Longmoore

Chair, Audit & Risk Committee





INDEPENDENT AUDITORS' REPORT ON SUMMARY FINANCIAL STATEMENTS

**To the Members
United Way of Regina**

Opinion

The summary financial statements, which comprise the summary statement of financial position as at June 30, 2019 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way of Regina for the year ended June 30, 2019.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, which were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditors' report thereon, therefore, is not a substitute for reading the audited financial statements and the auditors' report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated September 17, 2019.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements based on the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to report on Summary Financial Statements*.

**September 17, 2019
Regina, Saskatchewan**

Chartered Professional Accountants

United Way of Regina

SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2019

(with comparative figures as at June 30, 2018)

	Operating Fund	Tomorrow Fund	Total 2019	Total 2018
Assets				
Cash and short term investments	\$ 2,033,017	\$ -	\$ 2,033,017	\$ 1,652,191
Pledges receivable	829,493	-	829,493	822,628
Accounts receivable and prepaid expenses	78,040	-	78,040	30,030
Investments	792,790	1,477,412	2,270,202	2,034,050
Tangible capital assets	180,091	-	180,091	229,697
Total Assets	\$ 3,913,431	\$ 1,477,412	\$ 5,390,843	\$ 4,768,596
Liabilities				
Accounts payable	\$ 73,121	\$ -	\$ 73,121	\$ 63,109
Deferred revenue	20,714	-	20,714	41,429
Funds held in trust	410,984	-	410,984	152,478
Deferred contributions	202,236	-	202,236	123,047
	707,055	-	707,055	380,063
Net Assets	3,206,376	1,477,412	4,683,788	4,388,533
Total Liabilities and Net Assets	\$ 3,913,431	\$ 1,477,412	\$ 5,390,843	\$ 4,768,596

SUMMARY STATEMENT OF OPERATIONS

Year ended June 30, 2019

(with comparative figures for the year ended June 30, 2018)

	Operating Fund	Tomorrow Fund	Total 2019	Total 2018
Revenue				
Net campaign revenue	\$ 3,084,488	\$ -	\$ 3,084,488	\$ 3,260,835
Contributions and grants	585,956	-	585,956	264,290
Investment and other income	133,773	45,002	178,775	174,094
	3,804,217	45,002	3,849,219	3,699,219
Expenses				
Fundraising expenses	554,002	12,267	566,269	517,136
Net revenue available for Community Impact	3,250,215	32,735	3,282,950	3,182,083
Community Impact expenses				
Funded partner investments	1,289,400	-	1,289,400	1,301,400
Donor-directed to other charities	211,321	-	211,321	241,459
Other community impact investments	1,455,314	-	1,455,314	1,097,782
United Way of Canada dues	31,661	-	31,661	34,169
	2,987,696	-	2,987,696	2,674,810
Excess of revenue over expenses	\$ 262,519	\$ 32,735	\$ 295,254	\$ 507,273

Note: A copy of the complete audited financial statements is available on our website at www.unitedwayregina.ca.

2019 Governance Committee Report



Our Responsible Stewardship

At United Way Regina, we are mindful of the significant trust placed in us. Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be our top priority. In addition to the standards set by Canada Revenue Agency, United Way Centraide Canada has developed its own Transparency, Accountability and Financial Reporting policies, which are intended to ensure the highest degree of transparency and accountability when reporting financial information.

Our Stakeholder Engagement

Our community impact approach starts with identifying the social issues most important to the community. Then, through community conversations, local data and sound research, we gain in-depth knowledge of shared interests, concerns and aspirations. This year, we conducted interviews with stakeholders and gathered insights to develop our strategic plan - Mission 2021 – Closing the Gap. With this plan, United Way Regina aims to invest resources in a purposeful way to achieve results for those we aim to serve. Through a balanced approach on collective impact, fundraising, engagement and communications, we can create conditions that extend our reach and drive greater impact.

Our Sustainable Future

At the end of 2018, the United Way of Swift Current and Weyburn closed their doors. In an effort to support local businesses and individuals who care deeply about their community, United Way Regina has expanded its reach by providing administrative support and leadership to assist United

Way stakeholders outside of Regina to build strong, inclusive communities where they live, work and play.

This year, United Way Regina produced our 2018-2019 Report to the Community. It highlights innovation in projects like 211 Saskatchewan and Summer Success and demonstrates how we can successful serve communities beyond Regina in highly impactful ways.

As a result, United Way Regina is bringing forward a motion to its membership to amend and restate the Corporation’s articles, allowing us to continue connecting people with human service programs related to their individual needs through 211 Saskatchewan. We are committed to working differently, expanding our reach and supporting others to improve lives and strengthen their communities.

Thank you,

Bryan Burnett

Chair, Governance Committee



2018 Campaign Top Key Accounts

Government of Saskatchewan

TD Greystone Asset Management

Farm Credit Canada

Canada Life

SaskPower

The Co-operators

University of Regina

RBC Financial Group

Co-op Refinery Complex

PCL Construction

Regina Public School Division

The Hill Companies

SaskEnergy

Information Services Corporation

CIBC

City of Regina

Wheaton Chevrolet

Solvera Solutions

Costco Wholesale

BMO Financial Group

TD Bank Group

Canada Revenue Agency

MLT Aikins LLP

Enbridge Pipelines

Virtus Group LLP

New Board Nominees



Karthik Malladi

KPMG LLP Regina

Karthik is a highly organized and results oriented chartered professional accountant with over 10 years of professional experience. He has knowledge and expertise in the field of accounting and finance. He was involved in various volunteering activities with KPMG in India between March 2007 and June 2014. After moving to Regina, Karthik was briefly involved in a financial advisor role for the Oxford House Society of Regina. Last year, he joined United Way Regina's Audit & Risk Committee as a non-board member.



Kristél Kriel

MLT Aikins LLP Regina

Kristél is a lawyer with a specialized focus on corporate commercial practices relating to privacy, freedom of information, technology, credit unions and non-profits. With respect to technology, she has assisted clients with establish policies and procedures, development and licensing agreements and data-sharing agreements. In addition, Kristél has provided leadership to United Way Regina's GenNext Committee in an effort to generate awareness and knowledge about social issues in the emerging generation through volunteering, giving and action.



United Way believes that we are greater than the sum of our parts and that we all reap the rewards when we roll up our sleeves and work together.



2019 Summer Success Expansion



United Way's Summer Success Initiative combats summer learning loss by offering literacy-focused summer camps for students who may benefit from extra help in improving their reading skills.

In 2019, there were 22 Summer Success literacy camps offered in partnership with six school divisions in the communities of Regina, Moose Jaw, Swift Current and Stoughton/Ocean Man First Nation





Thank you to our 2019 Summer Success Contributors and volunteers!

Visionary Sponsors (\$75,000+)

Knight Automotive Group
One Anonymous Donor

Major Sponsors (\$10,000+)

CIBC
Conexus Credit Union
K + S Potash

Leader Sponsors (\$5,000+)

Harvard Developments
Scotia Bank
Regina Rotary

In-Kind Supporters

Denny's Restaurant
City of Regina
RBC Royal Bank
Sherwood Co-op
Farm Credit Canada
Regina Public Library



No problem is so big that we can't solve it together. It will take all of us – the Game Changers, the Handraisers, the Trendsetters and YOU – united with a common vision and purpose.



United Way
Regina

To get involved, visit us at www.unitedwayregina.ca

Find us on: Facebook, Twitter,
Instagram and YouTube

