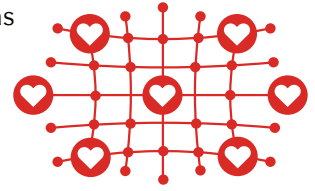


# YOUR DOLLARS AT WORK

Here's how your donation to United Way is making a difference.

## WHAT

Your donation provides much-needed help in the areas of food security, mental health and childhood success. Thanks to people like you, we increase access to: basic needs such as food, mental health supports and tools and resources to assist families and children to succeed in school and in life.



## WHERE

Your donation is an act of local love in support of **your community** providing services here at home. Together, we address the #UNIGNORABLE issues affecting our neighbourhoods to meet local needs.



## WHY

You love where you live, and so do we, but too many people in our community are struggling. Saskatchewan's child poverty rate ranks the third highest in Canada and many were likely pushed further into crisis by COVID-19.

### EMPLOYMENT

21% of those living in Regina may not have obtained education levels that adequately prepare them for employment.



### FOOD SECURITY

45% of those assisted by food banks in Saskatchewan are children.



### MENTAL HEALTH

In 2019, mental health was the #1 most searched topic on the 211SK website. 1 in 5 Canadians will experience a mental illness in their lifetime.



## HOW

Your support means we can meet immediate needs and tackle systemic issues. Thanks to you, we can



Ensure basic needs are accessible



Help residents improve the well-being of their neighbourhoods



Get people working again



Provide vital mental health resources



Help people find shelter



Support children & youth to reach their full potential

## WHO

You are helping individuals and families access the support they need in our community through United Way initiatives and programs, such as Summer Success.



“ I can't believe I can read now! ”

– Summer Success participant

## YOUR LOCAL LOVE IN ACTION

You are ensuring capacity for community services so non-profit and charitable organizations can continue the vital work - keeping our community strong, connected and supported.

**\$1.3 million**

in emergency Covid-19 response funds have been invested in more than 100 programs across Southern Saskatchewan since March 2020.

**\$ More than \$3.4 million**

was invested in 2019 by United Way Regina in programs, initiatives and partner organizations providing critically needed services.

## OUR PROMISE TO YOU

We will continue to put your dollars to work in the community where, and when, they are needed most. We are committed to:

- Meeting local needs
- Nurturing relationships
- Fostering partnerships
- Strengthening our social safety net
- Moving the needle on early childhood success
- Leveraging research and policy insights to ensure strategic action
- Scaling our efforts at a local, regional and provincial level through 211SK



## 1 SHARING RESULTS AND STAYING IN TOUCH \*Required Field

Ms.  Mrs.  Miss  Mr.  Dr. First Name\* \_\_\_\_\_ Middle \_\_\_\_\_ Last Name\* \_\_\_\_\_  
 Home Address\* \_\_\_\_\_ City/Province\* \_\_\_\_\_ Postal Code\* \_\_\_\_\_  
 Home Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email (H) \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Work Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email (W) \_\_\_\_\_ Year of Birth \_\_\_\_\_  
 Employer Name \_\_\_\_\_ Date of retirement \_\_\_\_\_ Gender  F  M  Non-Binary  Prefer not to say

## 2 HOW DO YOU WANT TO HELP?

Programs and initiatives evaluated<sup>†</sup> by United Way for sustainable impact against a root cause.

**INVEST my donation to where it is NEEDED MOST in our community.**  
 Your donation will support programs and initiatives in the following areas: \$ \_\_\_\_\_

**Childhood Success** – Providing supports early so more kids reach developmental milestones and are reading proficiently by third grade for greater school and life success.  
**Food Security** – Helping to meet the basic needs of our community's most vulnerable people.  
**Mental Health** – Helping those in need access comprehensive mental health supports.  
**211SK** – Helping improve access to human services to support the mental, physical and spiritual well-being of every individual in our province 24/7/365

OR

**COVID-19 Response** – Helping the vulnerable overcome the pandemic's challenges. \$ \_\_\_\_\_

**Women United** – Join a network of powerful and passionate women to help create change in our community. \$ \_\_\_\_\_  
**Please Note:** Membership is open to individuals who make an annual investment of \$1,200 or more to United Way Regina

**PLANNED GIVING**  
 Please consider a Planned Gift as part of your long-term tax, financial, and estate planning strategies.

I have already made provisions in my estate plans or Will to support United Way.

Please contact me about United Way gift and estate planning opportunities.

I want to support another registered Canadian charity and I understand that if this charity is not a United Way Funded Partner, it is not evaluated by United Way.

Donations must be a minimum of \$25.00 to each registered charity. A 15% cost recovery processing fee (to a maximum of \$200) per specified charity will be charged. \$ \_\_\_\_\_  
 For information on Canadian charities, visit: [canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html](http://canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html).

Specify Canadian Charity \_\_\_\_\_ Release my name to the charity:  
 Registered Charity Number\*\* \_\_\_\_\_  YES

†Evaluation includes due diligence around financial stability and governance. \*\*In order for us to process your designation, you must provide us with a registered charity number.

**MY TOTAL CONTRIBUTION** = \$ \_\_\_\_\_

## 3 MY DONATION METHOD

**CREDIT CARD**

Visa  MasterCard  American Express

Card # \_\_\_\_\_  
 Expiry \_\_\_\_ / \_\_\_\_  
 Name on Card \_\_\_\_\_

**One-time credit card gift:** = \$ \_\_\_\_\_  
 or  
**Monthly credit card gift:**  
 January 15 – December 15  
 \$ \_\_\_\_\_ x \_\_\_\_ months = \$ \_\_\_\_\_  
**Continuous Gift**  
 Per month perpetually or until I notify United Way Regina  
 \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**PAYROLL DEDUCTION**

Amount deducted per pay period \$ \_\_\_\_\_ x \_\_\_\_\_ number of pay periods = \$ \_\_\_\_\_

**OTHER FORMS OF PAYMENT** Please Note: Due to COVID-19, United Way Regina would like to limit the need for contact as much as possible, and respectfully requests the use of a credit card or other contactless payment methods whenever possible.

Cash  Cheque<sup>1</sup>  Gifts of Securities<sup>2</sup> = \$ \_\_\_\_\_

<sup>1</sup> Make cheques payable to United Way Regina - please attach to this form.  
<sup>2</sup> Gifts of Securities - please call 306-757-5671. Information and forms are available on our website [www.unitedwayregina.ca](http://www.unitedwayregina.ca)

**MY TOTAL CONTRIBUTION** (Should be the same as section 2) = \$ \_\_\_\_\_

**TAX RECEIPTS**  
 I would like to receive my tax receipt for my donation of \$25+ via:

Receive your tax receipt via email. If you have selected email, please ensure you provide your home email in section 1

Send receipt via mail.

Donations made by payroll deduction are recorded directly on your T4 Tax Form

## 4 SIGN AND DATE \*Required Field

**DONOR RECOGNITION**  
 Donations of \$1,200+ are recognized as Leadership Gifts; \$10,000+ are recognized as Major Gifts. Recognition occurs in United Way publications.

**COMBINED GIVING:** You and your spouse/partner may combine your donations to achieve your chosen level.

Spouse/partner's name \_\_\_\_\_ Spouse/partner's Employer \_\_\_\_\_

May we recognize your donation? If yes, please print name(s)  
 YES as you would like it to appear: \_\_\_\_\_  
 NO, I wish to remain anonymous (e.g. John & Jane Doe, Doe Family, etc.)

Please authorize your donation by signing\*: \_\_\_\_\_ Date: \_\_\_\_\_

Donor Privacy – United Way Regina is committed to protecting the privacy and confidentiality of your personal information. The information you provide is used to administer and acknowledge your gift properly, issue a tax receipt, fulfill your information requests, and ask you for future gifts. We do not release donor names with our designated pay-outs unless authorized by the donor. For complete details of our Privacy Policy and a Donor Bill of Rights, please visit our website at [www.unitedwayregina.ca](http://www.unitedwayregina.ca).

# THANK YOU

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