

2020-2021

Annual Report



United Way
Regina





Our Mission

Ignite the desire in everyone to improve lives by mobilizing our community for lasting social change

Our Vision

To build a strong, caring community where everyone has the opportunity to live a good life



Our Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

Message from the Board Chair and CEO

Our Annual Report serves an important purpose – allowing us to reflect on a truly extraordinary year.

The pandemic had a major impact in all sectors, including the charitable sector. As organizations faced increased demand for services, they also struggled with decreased revenue along with staff and volunteer shortages. The increased pressure is taking a toll as we move through a fourth wave. For United Way Regina, we continue to assess risks and adapt to our changing environment. Never has the digital world been more important to our efforts than in recent months. It is essential that we adapt our processes, maximize the use of technology, diversify partnerships and effectively communicate our impact for a sustainable future.

This year, we are also deeply saddened and disturbed by the discovery of unmarked graves of Indigenous children on the grounds of former Residential Schools in Saskatchewan and across the nation. Our hearts go out to the families, survivors and to Indigenous communities. United Way Regina remains committed to finding ways to be strong allies of Indigenous peoples, recognize the intergenerational effects of residential schools, support educational equity and evolve our community investment approach in order to co-create our path forward.

Tackling intergenerational poverty by improving educational outcomes became even more critical. With school closures and restrictions in the classrooms, parents and caregivers had little choice but to become even more involved in their child's learning. For underserved children and their families, COVID worsened their situation significantly. Many families had inconsistent access to housing, food, and a reliable source of income.

In the midst of challenging times, there were so many bright spots. United Way Regina and our Education Sector partners successfully delivered on our Campaign for Grade Level Reading Plan. Over the course of three years, our plan aims to garner community-wide support to raise more than \$1.6 million to increase tools, resources and early literacy support for younger learners in twelve local Community Schools.

This year, we became the first United Way in Canada to offer VELLO - an innovative, 1:1 tutoring initiative used by many U.S.-based United Ways. VELLO unites students in local classrooms with adult role models who are passionate about helping kids to be all they can be. As well, United Way Regina became the lead for the

Regina and Region Family Literacy Hub, extending our reach and support to children and their families even before they begin school.

This Annual Report highlights only a few of the many heart-warming stories over the past year. Our sincerest thanks goes out to our donors and supporters who have truly made a difference. We are extremely grateful for your continued support.



Darren McKee
Board Chair



Robyn Edwards-Bentz
Chief Executive Officer



THANK YOU

to our generous donors for having the vision and commitment to help drive large-scale social change.



United Way Regina Board of Directors

United Way Regina's Board of Directors and Committee members have diverse backgrounds, experiences and perspectives. THANK YOU for generously sharing your time, talent and expertise with United Way.

2020-2021 Table Officers and Directors



Board Chair
Darren McKee
Saskatchewan School
Board Association



Vice Chair & Chair
Governance Committee
Pamela Fiske
Integra Consulting



Chair
Audit Committee
Karthik Malladi
KPMG LLP



Marg Romanow
Saskatchewan Union
of Nurses



Wendy Daku
Retired



Garion Carlson
Farm Credit Canada

United Way Regina recognizes the outstanding contributions and exceptional leadership of long-standing board members with terms ending at the 2021 Annual General Meeting, including: **Michael Redenbach, Dean Rae and Rob Currie.**



Dean Rae
Regina Police Service



Karen Dackiw
Regina Humane Society



Rob Currie
Retired



Kristél Kriel
MLT Aikins LLP



Amy McGregor
SaskTel



Michael Redenbach
Sun Life Financial

Members of Board Committee

Audit Committee

Lorna Hamilton, The Co-operators

Chad Hilton, BMO

Audit Committee Report

In 2020, the world abruptly changed when on March 11, the World Health Organization declared a global pandemic for the COVID-19 virus. Like no other time in recent history, all entities, whether government, for-profit business, educational institutions, non-profit organization or a charity, all had to pivot and abruptly change their way of doing business, their processes and the way they serve their stakeholders.

United Way Regina was no different. In 2021, United Way Regina sustained a focus on the ongoing need for continuous innovation, enhanced processes, reinvention and an elevated volunteer and donor experience.

While doing so, the organization also stepped up as a partner to manage and distribute funds on behalf of the Government of Canada's Emergency Community Support Fund (ECSF) through two separate rounds of funding, ensuring immediate essential community services in Southern Saskatchewan continued during the pandemic.

Total revenues in the 2021 fiscal year for the primary Operating Fund were approximately \$4.37 million, compared to \$4.17 million in 2020, displaying our partners and donors ongoing commitment to show their local love in times of crisis, a large rebound on investment losses from the prior year, COVID-19 subsidies received, and rollout of delayed programming with associated revenues. Continued strategic and thoughtful spending resulted in the organization realizing a modest surplus to the Operating Fund of \$95,892. In addition to the primary Operating Fund, \$542,671

of designated revenue was received in our COVID-19 Response Fund, with the majority of these funds relating to federal government funding earmarked for distribution to other charities and NPOs.

Notable Community Impact investments for 2021 included almost \$1.5 million to funded partners, over \$1.6 million for COVID-19 response efforts (including \$1.5 million in Government of Canada's ECSF program distribution), \$233,508 to donations designated to other charities/agencies, and just over \$698,000 to 211 Saskatchewan. In addition, over \$1.24 million was invested in various Community Impact initiatives, both in staffing and programming expenses, to support signature initiatives related to improving third grade reading outcomes such as Summer Success and Campaign to Grade Level Reading, as well as volunteer engagement and non-profit sector support and assessment. Total Community Impact expenses amounted to almost \$3.7 million dollars out of Operating Fund & \$1.63 million out of the COVID-19 Response Fund in the 2020-21 fiscal year, supporting a variety of targeted community initiatives with a mandate to

In 2021, United Way Regina sustained a focus on the ongoing need for continuous innovation, enhanced processes, reinvention and an elevated volunteer and donor experience.



mobilize collective action in United Way's three key focus areas, while also supporting vital services affected by the COVID-19 pandemic.

Total net assets at June 30, 2021 were calculated at approximately \$5.16 million, as compared to \$6.02 million the year prior, predominately mirroring several COVID-19 Response advances on funding received late in the previous fiscal year and expended in early this fiscal, less a modest year end surplus. During the year, the organization maintained the overarching benchmarks established in the Investment Policy, as well as the minimum and maximum internally-restricted reserves set forth in the Governance Policies. These outcomes signal considerable financial strength and adherence to risk-management guidelines.

As part of its mandate, the Audit Committee for United Way Regina conducted a full review of the 2021 Financial Statements, along with the controls over accounting and financial reporting, in consultation with Virtus Group LLP. The Committee is satisfied with the results of the audit review, inclusive of an in camera session with the auditors, and can assure all United Way Regina stakeholders that its resources are being managed both appropriately and effectively.

On behalf of the Board of Directors, it is my pleasure to present the United Way Regina's Summary Financial Statements report for the fiscal year ending June 30, 2021.

Thank you,

Karthik Malladi

Chair, Audit Committee



INDEPENDENT AUDITORS' REPORT ON SUMMARY FINANCIAL STATEMENTS

**To the Members
United Way of Regina**

Opinion

The summary financial statements, which comprise the summary statement of financial position as at June 30, 2021 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way of Regina for the year ended June 30, 2021.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, which were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditors' report thereon, therefore, is not a substitute for reading the audited financial statements and the auditors' report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated September 21, 2021.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements based on the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to report on Summary Financial Statements*.

**September 21, 2021
Regina, Saskatchewan**

VIRTUS GROUP LP
Chartered Professional Accountants

United Way of Regina

SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2021

(with comparative figures as at June 30, 2020)

	Operating Fund	Tomorrow Fund	Total 2021	Total 2020
Assets				
Cash and short term investments	\$ 2,443,139	\$ -	\$ 2,443,139	\$ 3,869,543
Pledges receivable	658,765	-	658,765	731,923
Accounts receivable and prepaid expenses	163,849	-	163,849	30,686
Investments	1,210,705	1,441,991	2,652,696	2,167,218
Tangible capital assets	126,806	-	126,806	146,167
Total Assets	\$ 4,603,264	\$ 1,441,991	\$ 6,045,255	\$ 6,945,537
Liabilities				
Accounts payable	\$ 129,702	\$ -	\$ 129,702	\$ 53,350
Funds held in trust	363,242	-	363,242	425,113
Deferred contributions	392,988	-	392,988	445,601
	885,932	-	885,932	924,064
Net Assets	3,717,332	1,441,991	5,159,323	6,021,473
Total Liabilities and Net Assets	\$ 4,603,264	\$ 1,441,991	\$ 6,045,255	\$ 6,945,537

SUMMARY STATEMENT OF OPERATIONS

Year ended June 30, 2021

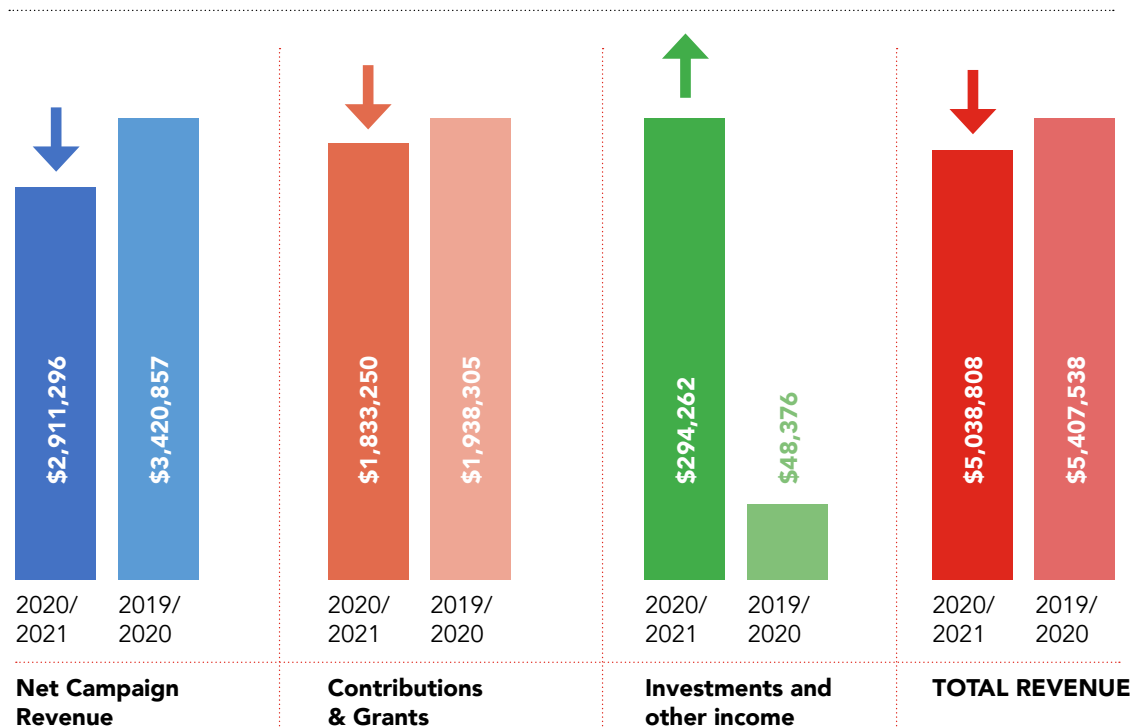
(with comparative figures for the year ended June 30, 2020)

	Operating Fund*	COVID-19 Response Fund	Tomorrow Fund	Total 2021	Total 2020
Revenue					
Net campaign revenue	\$ 2,859,900	\$ 51,396	\$ -	\$ 2,911,296	\$ 3,420,857
Contributions and grants	1,341,975	491,275	-	1,833,250	1,938,305
Investment and other income	164,171	-	130,091	294,262	48,375
	4,366,046	542,671	130,091	5,038,808	5,407,537
Expenses					
Fundraising expenses	571,810	-	-	571,810	585,389
Net revenue available for Community Impact	3,794,236	542,671	130,091	4,466,998	4,822,148
Community Impact expenses					
Funded partner and COVID-19 investments	1,490,405	1,535,721	-	3,026,126	1,611,412
Donor-directed to other charities	233,508	-	-	233,508	242,826
Other community impact investments	1,942,020	95,083	-	2,037,103	1,599,077
United Way of Canada dues	32,411	-	-	32,411	31,148
	3,698,344	1,630,804	-	5,329,148	3,484,463
Excess (deficiency) of revenue over expenses	\$ 95,892	\$ (1,088,133)	\$ 130,091	\$ (862,150)	\$ 1,337,685

*Operating Fund presented in Summary Statement of Operations includes the following sub-funds: Tangible Capital Assets, Community Use Reserve & General Operating Fund

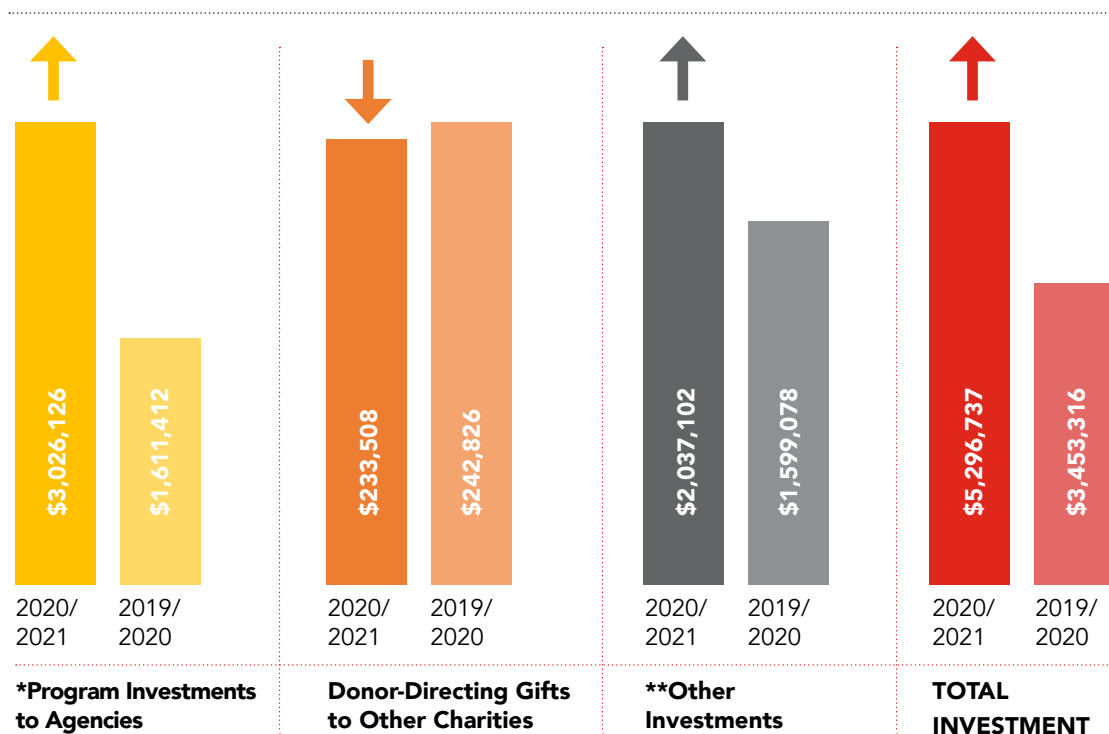
The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at June 30, 2021 and for the period then ended. The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements. Management prepared these summary financial statements ensuring the information agrees with the related information in the audited financial statements, major subtotals, totals and comparative information agrees with the audited financial statements and information in the audited financial statements dealing with matters having a pervasive or significant effect are contained in the summary financial statements. A copy of the complete audited financial statements are available on our website at www.unitedwayregina.ca.

How the money came in



View our full Financial Statements and our 2020-2021 Community Impact Report in detail: www.unitedwayregina.ca

Where your gifts were invested



* Including UW Partner Agencies, Federal ECSF & COVID-19 Grants

** Such as Grade Level Reading Plan (Year 1 of 3) & 211 Saskatchewan



More than ever before, our community came together, stepped up, offered a helping hand and delivered to make a real difference!





Pam Fiske
Chair, Governance Committee

2020 Governance Committee Report

United Way Regina's Board is committed to ensuring it has the talent to provide strategic direction, ensuring necessary resources are in place to support this direction, and providing effective risk management and oversight for the organization. To fulfil its mandate, the Board tasks the Governance Committee with the responsibility to manage the Board Recruitment & Selection Process.

Beginning in February 2021, the Governance Committee launched an application process, seeking interested community leaders from United Way Regina's geographic responsibility area, which includes Regina, Moose Jaw, Swift Current and Weyburn. Information about the Board Selection & Recruitment process was shared through a variety of external channels.

After reviewing the Board's Skills Matrix, the Governance Committee designed the selection criteria and recruitment process. To address United Way Regina's identified skills gaps, the key competencies targeted individuals with financial competencies, including those with formal financial backgrounds and designations; legal; innovation, including strategic use of data and digital capabilities; and understanding of local philanthropy, including public, private and community leadership. These competencies were considered through the lens of United Way Regina's commitment to Diversity, Equity and Inclusion. We thank all individuals for considering this opportunity.

The Governance Committee is pleased to recommend the following candidates for election to a 3-year term on the United Way Regina Board of Directors: James Engel, Chad Hilton, Lindsay Manko-Bauche, Shaddie Musleh and Lorilee Davies.

The committee would also like to recommend the following candidates for re-election, including: Darren McKee, Garion Carlson, Pamela Fiske, Amy McGregor, Karen Dackiw, Karthik Malladi, Kristél Kriel, Marg Romanow and Wendy Daku.

Proposed Slate of Table Officers for 2021-2022

Board Chair	Pam Fiske
Past Chair	Darren McKee
Vice Chair & Chair of Governance	Garion Carlson
Chair, Audit Committee	Karthik Malladi

New Nominees



James P. Engel

In the role as an Executive in Residence with the joint collaboration between the University of Regina and the University of Saskatchewan's Johnson Shoyama Graduate School of Public Policy, James leads academic graduate classes (Ethical Leadership in the Public Sector and Public Policy Analysis), mentors graduate students, and facilitates executive education workshops on diverse topics. Prior to taking on this role, James worked for more than 18 years with Saskatchewan Liquor and Gaming Authority, a Treasury Board Crown corporation.



Chad D. Hilton

Chad is the Regional Vice President, BMO Personal Banking for Regina and Southern Prairies Region. He is a collaborative leader with a strong background in retail & business banking, wealth management, and financial services. Chad has expertise in the areas of business development, marketing strategy, implementation of strategic plans, risk and change management.



Lindsay Manko-Bauche

Lindsay is an insightful and task-oriented leader, committed to utilizing her skill set to act as an ambassador for change in her community by building strong partnerships to help individuals reach their full potential. Throughout her ten years working as an educator, Lindsay has witnessed first-hand the affects of poverty and inequality. She is passionate about wanting to do more, to be more for the vulnerable populations.



Shaadie Musleh

Shaadie Musleh is passionate about growing the community, leadership, and business strategy. As a recent graduate of the Levene School of Business at the University of Regina with a Masters of Administration, he specializes in organizational leadership. In addition, Shaadie has served on several community boards and led or supported many economic and social development projects.



Lorilee Davies

Lorilee Davies is a 24 year member with the Regina Police Service. She is currently the Superintendent in charge of the Community Services Division which includes largely front-line uniform officers. Lorilee is a member of the RPS Executive team and the chair of the Truth and Reconciliation Committee. She is committed to creating opportunities for females in leadership positions and increasing diversity in the Service. Previous to policing, Lorilee worked in the media industry in both radio and television as a reporter.

Thank you for showing your local love.



United Way
Regina

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