

2021-2022

Annual Report



United Way
Regina

Our Mission

Ignite the desire in everyone to improve lives by mobilizing our community for lasting social change

Our Vision

To build a strong, caring community where everyone has the opportunity to live a good life

Our Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

Priority Actions



Establish United Way Regina as a partner of choice by developing strong relationships with donors and key partners to support engagement, continued growth, and retention.



Provide an accessible solution for families to find the services they need and to identify critical community service gaps.



Improve grade level reading among young readers in disadvantaged communities.



Position United Way Regina for the future by preparing for digital transformation.



Build an engaged, diverse, inclusive, and equitable team of staff and volunteers that reflect our communities and demonstrate an understanding of their perspectives.



Be a leader of change for Truth & Reconciliation in our community.

Message from the CEO

As we recognize over 55 years of service as an organization, we reflect back on the decades the United Way Regina has been a cornerstone in helping address the greatest needs in the communities we serve. Even as those needs have changed over time, the commitment and work to serve those who need support continues today.

A top priority for United Ways in Canada is focusing on lifting people out of poverty. At United Way Regina, we aim to make timely, upstream investments that help keep people from falling into poverty in the first place. It is our belief that education is a way out of poverty, especially for low-income students. Poor education outcomes have major costs for individuals and the future prosperity of our community.

For the past two years, the Provincial Reading Results for Saskatchewan has shown just how much the pandemic exacerbated literacy challenges and exposed inequities. With school closures, shifts in learning delivery and major challenges with consistent attendance, there has been a steep decline in literacy and skill development.

In working with one of our largest school division partners, they reported a 10.5% decline in grade three student reading rates when comparing results from 2019 (68.8%) and 2021 (58.3%). When isolating the results for Indigenous students, the results were even more grave. When comparing reading rates from 2019 for self-declared First Nation, Metis and Inuit students, there was a 7% decline, from 2019 (44%) to 2021 (37%).

There is a critical need for a community-wide commitment to invest more in grade-level reading initiatives. Our 2022 Strategic Plan renews our commitment to local kids with a promise to continue investing in childhood literacy over the next three years.

We remain steadfast in advancing understanding, dignity and respect towards the shared goal of reconciliation. Together, we can ensure supports are in place to address the over-representation of First Nations, Metis and Inuit students who struggle to read proficiently and face additional challenges in reaching high school graduation.

As we mark this tremendous milestone as a United Way, we are asking you to renew your commitment and join us in making a difference for the next generation.

Robyn Edwards-Bentz
Chief Executive Officer



Board of Directors 2021-2022

Table Officers

Board Chair

Pamela Fiske
Intergra Consulting

Vice-Chair & Chair Governance Committee

Garion Carlson
Farm Credit Canada

Chair Audit Committee

Karthik Malladi
KPMG LLP

Past-Chair

Darren McKee
Saskatchewan School
Board Association

Directors

Kristel Kriel
MLT Aikins

Jim Engel
Retired

Shaadie Musleh
Government of Saskatchewan

Chad Hilton
BMO Personal Banking

Karen Mercier
Regina Humane Society

Lindsay Manko-Bauche
Southeast College

Lorilee Davies
Regina Police Service

Amy McGregor
SaskTel

Regina & District Labour Council - Appointed Representatives

Marg Romanow
Saskatchewan Union
of Nurses

Wendy Daku
Retired

Board Committee Members - Audit Committee

Lorna Hamilton
The Co-operators

A special **thank you** to Lorna
for volunteering their time and
expertise to the Audit Committee
this past year.



Audit Committee Report

In 2022, United Way Regina sustained a focus on the ongoing need for continuous innovation, enhanced processes, community investments, and an elevated volunteer and donor experience. The organization also embarked on a three-year strategic planning process, thereby further guiding its operations to ensure that they continue to achieve strategically driven successes into the future.

Financially, total revenues in the 2022 fiscal year for the primary Operating Fund were approximately \$3.99 million, compared to \$4.37 million (with an additional \$542,671 of COVID-19 Response revenue) in 2021. This displays our partners and donors ongoing commitment to show their local love in times of crisis and uncertainty, while also presenting a significant reduction on investment earnings due to market turbulence, as well as amounts of COVID-19 subsidies received. Continued strategic and thoughtful spending resulted in the organization realizing a planned deficit to the Operating Fund of \$282,975 signalling their focus on ensuring that investments in the community continued during uncertain times.

Notable Community Impact investments for 2022 included over \$1.3 million to funded partners, \$250,209 to donations designated to other charities/agencies, and approximately \$614,000 to 211 Saskatchewan. In addition, over \$1.43 million was invested in various Community Impact initiatives, both in staffing and programming expenses, to support signature initiatives related to improving third grade reading outcomes such as Summer Success and Campaign to Grade Level Reading, as well as volunteer engagement and non-profit sector support and assessment. Total Community Impact expenses amounted to over \$3.6 million dollars in the 2021-22 fiscal year, supporting a variety of targeted community initiatives with a mandate to mobilize collective action in United Way's three key focus areas.

Total net assets at June 30, 2022 amounted to approximately \$4.92 million, as compared to \$5.16 million the year prior, mirroring the modest year end planned losses. During the year, the organization maintained its benchmarks established in the Investment Policy, as well as the minimum and maximum internally-restricted reserves set forth in the Governance Policies. These outcomes signal considerable financial strength and adherence to risk-management guidelines.

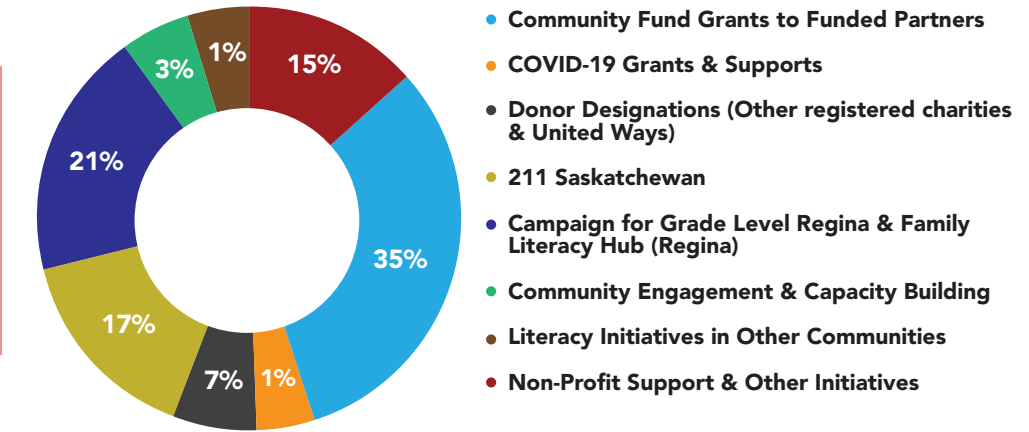
As part of its mandate, the Audit Committee for United Way Regina conducted a full review of the 2022 Financial Statements, along with the controls over accounting and financial reporting, in consultation with Virtus Group LLP. The Committee is satisfied with the results of the audit review, inclusive of an in camera session with the auditors, and can assure all United Way Regina stakeholders that its resources are being managed both appropriately and effectively.

On behalf of the Board of Directors, it is my pleasure to present the United Way Regina's Summary Financial Statements report for the fiscal year ending June 30, 2022.

Thank you,

Karthik Malladi
Chair, Audit Committee

How gifts were invested





INDEPENDENT AUDITORS' REPORT ON SUMMARY FINANCIAL STATEMENTS

**To the Members
United Way of Regina**

Opinion

The summary financial statements, which comprise the summary statement of financial position as at June 30, 2022 and the summary statement of operations for the year then ended, are derived from the audited financial statements of United Way of Regina for the year ended June 30, 2022.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, which were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditors' report thereon, therefore, is not a substitute for reading the audited financial statements and the auditors' report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated September 20, 2022.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements based on the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Auditors' Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to report on Summary Financial Statements*.

**September 20, 2022
Regina, Saskatchewan**

VIRTUS GROUP LLP
Chartered Professional Accountants

United Way of Regina

SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2022

(with comparative figures as at June 30, 2021)

	Operating Fund	Tomorrow Fund	Total 2022	Total 2021
Assets				
Cash and short term investments	\$ 2,534,209	\$ -	\$ 2,534,209	\$ 2,443,139
Pledges receivable	563,658	-	563,658	658,765
Accounts receivable and prepaid expenses	88,556	-	88,556	163,849
Investments	1,193,986	1,406,849	2,600,835	2,652,696
Tangible capital assets	89,851	-	89,851	126,806
Total Assets	\$ 4,470,260	\$ 1,406,849	\$ 5,877,109	\$ 6,045,255
Liabilities				
Accounts payable and donor directed payable	\$ 70,147	\$ -	\$ 70,147	\$ 129,702
Funds held in trust	407,127	-	407,127	363,242
Deferred contributions	481,232	-	481,232	392,988
	958,506	-	958,506	885,932
Net Assets	3,511,754	1,406,849	4,918,603	5,159,323
Total Liabilities and Net Assets	\$ 4,470,260	\$ 1,406,849	\$ 5,877,109	\$ 6,045,255

SUMMARY STATEMENT OF OPERATIONS

Year ended June 30, 2022

(with comparative figures for the year ended June 30, 2021)

	Operating Fund	Tomorrow Fund	Total 2022	Total 2021
Revenue				
Net campaign revenue	\$ 2,740,019	\$ -	\$ 2,740,019	\$ 2,911,296
Contributions and grants	1,191,316	-	1,191,316	1,833,250
Investment and other income	54,359	42,255	96,614	294,262
	3,985,694	42,255	4,027,949	5,038,808
Expenses				
Fundraising expenses	633,171	-	633,171	571,810
Net revenue available for Community Impact	3,352,523	42,255	3,394,778	4,466,998
Community Impact expenses				
Funded partner and COVID-19 investments	1,301,933	-	1,301,933	3,026,126
Donor-directed to other charities	250,209	-	250,209	233,508
Other community impact investments	2,048,239	-	2,048,239	2,037,103
United Way of Canada dues	35,117	-	35,117	32,411
	3,635,498	-	3,635,498	5,329,148
Excess (deficiency) of revenue over expenses	\$ (282,975)	\$ 42,255	\$ (240,720)	\$ (862,150)

The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at June 30, 2022 and for the period then ended. The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements. Management prepared these summary financial statements ensuring the information agrees with the related information in the audited financial statements, major subtotals, totals and comparative information agrees with the audited financial statements and information in the audited financial statements dealing with matters having a pervasive or significant effect are contained in the summary financial statements. A copy of the complete audited financial statements are available on our website at www.unitedwayregina.ca.

Governance Committee Report

United Way Regina's Board strategy development and its execution is a top priority for our organization. Over the course of several months, our board leaders collaborated with the Senior Management Team on this important task. It was from these discussions that to ensure responsible oversight of the organization, and better serve the needs of our communities, that our strategic plan needed to expand from just an annual review. For enhanced effectiveness, strategy oversight should be a continuous process and demonstrate meaningful progress towards advancing key strategic priorities over the next several years. It is with great pleasure that we can include our board-approved strategic priorities in our Annual Report.

There is no doubt that strategy development is different in a post-COVID environment. With many lessons learned over the past two years, United Way Regina remains committed to growth and innovation, including expanded vision, more stakeholder engagement, broader inclusion, greater visibility and intention in our collaborative work with Indigenous Peoples and action on the recommendations from the Truth and Reconciliation Commission.

United Way Regina continues to enhance our partnership with United Way of Saskatoon and Area. Through our work on a few key provincial initiatives like 211 Saskatchewan, we can collaborate and utilize critical data to better assess the needs of communities big and small throughout the province. As a free, confidential information and referral service, the 211 service connects our friends and families with vital government and human service programs so they can find help when they need it the most. Last year, 55% of all 211 Saskatchewan inquiries (calls, texts, web chats) came from communities outside of major urban centres, supporting over 250 communities. This data plays a role in helping United Ways to identify gaps and improve services to meet unmet needs to better serve the people regardless of where you live in Saskatchewan.

The Governance Committee did not launch a board application and selection process this year. We are pleased to recommend the following thirteen candidates for re-election, including:

Darren McKee	Final Year of third 3-Year Term
Garion Carlson	2nd Year of second 3-Year Term
Pamela Fiske	2nd Year of second 3-Year Term
Amy McGregor	2nd Year of second 3-Year Term
Karen Mercier	2nd Year of second 3-Year Term
Karthik Malladi	1st Year of second 3-Year Term
Kristél Kriel	1st Year of second 3-Year Term
Marg Romanow	2nd Year of second 3-Year Term
James Engel	2nd Year of first 3-Year Term
Chad Hilton	2nd Year of first 3-Year Term
Lindsay Manko-Bauche	2nd Year of first 3-Year Term
Lorilee Davies	2nd Year of first 3-Year Term
Shaadie Musleh	2nd Year of first 3-Year Term

In addition, the following is the proposed slate of Table Officers for the 2022-2023 fiscal year.

Pam Fiske	Board Chair
Darren McKee	Past Board Chair
Garion Carlson	Vice Chair & Chair of Governance
Karthik Malladi	Chair, Audit Committee

With Appreciation,

Garion Carlson
Chair, Governance Committee





THANK YOU

to our generous communities for having the vision and commitment to help drive large-scale social change.



Thank you for showing your local love.



United Way
Regina

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Find us on: Facebook, Twitter, Instagram, LinkedIn and YouTube

